



**Good nutrition is a key driver for both healthy lives and healthy businesses – and to create a better world.** Yet, in our world today, one in three people worldwide suffers from malnutrition, making it a massive global concern impacting individuals, businesses and economies alike – in both developing and developed countries.

As employers, business leaders, experts in the field of nutrition and advocates for the Sustainable Development Goals, we realize that we must come together to develop solutions that realize these goals. The Workforce Nutrition Alliance is such a solution.

Why? Because we know that nutrition is key to healthy lives, and that most of us will spend one-third of our adult lives at work. By leveraging the “workplace” as a connector to people, we can bring access to and knowledge about healthy nutrition to millions of people around the globe through “workforce nutrition”.

We believe that investing in workforce nutrition programmes is a clear win-win for employees and the companies or organisations in which they work. But we do more than just advocate for workforce nutrition. We bring together experts and thought leaders, and curate data and best practices. We give employers a framework, together with tools and resources, necessary to establish or enhance their workforce nutrition programme – putting them in the implementation driver’s seat.

Our framework is built on our collective expertise and from this we have identified the four pillars of a game-changing workforce nutrition programme, and the drivers of our work:

- Healthy food at work
- Nutrition education
- Nutrition focused health checks
- Breastfeeding support

We believe that these pillars of healthy nutrition are essential to driving inclusive and sustainable economies – and achievement of the Sustainable Development Goals. For this reason, while we work across developed and developing countries, we believe that the world’s most vulnerable people must be prioritised. We also know that women play a central role in healthy nutrition – and must be included from the start.

We are the founders of the Workforce Nutrition Alliance, and we hope you will join us to bring healthy nutrition to everyone, wherever there is a workplace.

